

Amul and Mother Dairy raise milk prices by ₹2/L

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NEW DELHI: Leading milk suppliers Amul and Mother Dairy have increased prices of full cream milk by ₹2 per litre citing a rise in input costs.

Gujarat Cooperative Milk Marketing Federation (GCMMF), which markets milk under the Amul brand, has hiked the prices of Amul Gold (full cream) and buffalo milk by ₹2 per litre each across all markets except for Gujarat.

Following Amul's decision, Mother Dairy also announced an increase in prices of full-cream milk and cow milk by ₹2 per litre in Delhi-NCR and some other markets in North India with effect from October 16.

This is the third hike by both the leading players this year -- a move that will impact household budget. Rates were raised by ₹2 per litre for all variants in March and August as well.

Dairy firms have attributed the rise in milk prices to an increase in their procurement cost of raw milk. Milk producers/farmers have raised rates of raw milk as fodder and cattle feed have become dearer.

"Prices have been increased by Rs 2 per litre for Amul Gold and buffalo milk due to increase in fat prices," Gujarat Cooperative Milk Marketing Federation (GCMMF) managing director R S Sodhi told PTI. The prices have been raised for all markets except Gujarat, he added.

Mother Dairy is a leading milk supplier in the Delhi-NCR market and sells more than 30 lakh litres per day in poly packs and through vending machines.

"The dairy industry has been experiencing a consistent surge in raw milk prices, which has increased by about ₹3 per kg in the last two months alone, owing to a multi-fold increase in varied input costs," a Mother Dairy spokesperson said.