



## **Mother Dairy revises milk prices from August 17, 2022**

**New Delhi, 16<sup>th</sup> August 2022:** Mother Dairy is compelled to raise its liquid milk prices by Rs. 2/litre with effect from August 17, 2022. The new prices will be applicable for all milk variants.

The Company has been experiencing a surge in varied input costs which have increased multifold during the last 5 months. For instance, the farm prices of raw milk have alone firmed up by about 10-11% in the said period. Likewise, the cost of feed and fodder has also witnessed a significant rise during the same time due to the heatwave observed earlier in the country and on account of the extended summer season.

The surge in farm prices is only being partially passed on to the consumers, thereby securing the interests of both the stakeholders – consumers and farmers.

It is important to note that Mother Dairy passes around 75-80% of the sales realization from milk towards the procurement of milk. As a responsible organization, Mother Dairy has consistently worked towards providing remunerative prices to the milk producers, thereby ensuring the sustainability of dairying and availability of quality milk.