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BRAND: MOTHER DAIRY

CAMPAIGN: MILKSHAKE PE BAAT HOGI TOH BAAT ACHCHI HOGI

AGENCY



**PAWAN
BHATT**

Executive Vice President,
Ogilvy India (North)

CLIENT



**MANISH
BANDLISH**

Managing Director, Mother
Dairy Fruit & Vegetable Pvt.
Ltd.

“With the goodness of milk and delightful flavours, Mother Dairy Milkshakes provide the perfect opportunity to enable good meaningful conversations between parents and their children.”

“This new campaign is aimed at keeping family and nutrition at the core. I am confident that our consumers and viewers will connect to an engaging and relatable storyline.”