



Mother Dairy Reaffirms Its Commitment Towards Environment Safety

~Recycles / Co-processed 7,284 MT of Post-Consumer Used Plastic Waste Till March 2021~

- *The Company collected & recycled / co-processed 4,732 MT of Single Layered Plastic (SLP) Waste and 2,552 MT of Multi-Layered Plastic (MLP) Waste from June 2018 to March 2021.*
- *Initiated collection & recycling of both Single Layered Plastic and Multi-Layered Plastic waste in Delhi/NCR from September 2019.*
- *Mother Dairy is 1st amongst the dairy co-operatives to implement 100% Extended Producer Responsibility (EPR) in Maharashtra since June 2018.*

New Delhi, 04th June 2021: A day before World Environment Day 2021, Mother Dairy Fruit & Vegetable Pvt. Ltd. (MDFVPL), country's leading milk and milk products major, reiterated its commitment towards a cleaner environment; and announced that it has collected & recycled/co-processed 7,284 MT of post-consumer used plastic waste in the country till March 2021. The overall volume includes both Multi-Layered Plastic (MLP) and Single Layered Plastic (SLP) waste.

MDFVPL started its plastic waste collection and recycling/co-processing initiative in Maharashtra in FY2018-19 under the Extended Producer Responsibility (EPR) program and scaled up the initiative on pan-India level for MLP in FY2019-20. The Company has been closely working with leading Producer Responsibility Organizations (PROs) for implementation of the program.

Collection and Recycling / Co-processing of Single Layered Plastic and Multi-Layered Plastic Waste

Region	EPR Implementation	Nature of Plastic Waste	Quantity (till March 2021)
Delhi NCR	September 2019	Single Layered Plastic	2047 MT
		Multi-Layered Plastic	361 MT
Maharashtra*	June 2018	Single Layered Plastic	2685 MT
		Multi-Layered Plastic	548 MT
Other Regions	2019 onwards	Multi-Layered Plastic	1643 MT

*Mumbai, Thane & Nagpur

Elaborating on the initiative, Mr. Manish Bandlish, Managing Director, Mother Dairy Fruit & Vegetable Pvt. Ltd. said, "MDFVPL is a responsible organization and we feel it's our duty to contribute towards a cleaner environment as well as to create awareness. We are the first company amongst the Indian dairy co-operatives to acquire registration under Central Pollution Control Board (CPCB) as well as implementing EPR. Our efforts have always been aligned towards a holistic approach of collecting and recycling/co-processing of post-consumer used SLP and MLP waste. The Company stands committed to prolong these efforts and strengthen the momentum going ahead.

Other initiatives

- Mother Dairy has been engaging and encouraging its consumers to opt for Token Milk (Automated Milk Vending system) at the company's booths in Delhi NCR and this effort has eliminated the generation of around 700 MT plastic waste every year.
- MDFVPL has initiated a research program on eco-friendly packaging and has introduced paper trays for curd cups as a replacement of plastic trays which will eliminate usage of approx. 100 MT of plastic.
- The Company has replaced all plastic spoons with wooden spoons and eliminated plastic straws provided along with a few dairy products.
- Enhanced consumption for 1 litre milk packs instead of 500 ml has helped the Company to eliminate use of plastic bag/pouch by approx. 240 MT annually.

Single Layered Plastic (SLP) such as milk pouches, curd, yoghurt, ice-cream cups, lassi and chaach bottles etc. is being collected, segregated & recycled in Delhi NCR and Maharashtra. The Company has implemented 100% EPR for MLP, such as laminates and Tetra Packs across 26 states of the country where the company operates in, including Delhi NCR and Maharashtra.

About Mother Dairy Fruit & Vegetable Pvt. Ltd. (MDFVPL):

MDFVPL was commissioned in 1974. It is now a wholly owned subsidiary of the National Dairy Development Board (NDDB). It was established under the initiative of 'Operation Flood', world's largest dairy development program launched to make India a milk sufficient nation. Today, MDFVPL is a leading dairy player which manufactures, markets & sells milk and milk products including cultured products, ice creams, paneer, and ghee under the '**Mother Dairy**' brand. The Company also has a diversified portfolio under the '**Dhara**' brand for edible oils and fresh fruits & vegetables, frozen vegetables & snacks, unpolished pulses, pulps & concentrates, range of organic horticulture products, etc. under the '**Safal**' brand. MDFVPL through its brands has a national footprint across all major cities in India, offering a delectable range of products to its customers.