

Mother Dairy partners Zomato to deliver fruits and vegetables

Mother Dairy on Monday said it has tied up with food delivery company Zomato for supply of fruits and vegetables in Delhi-NCR.

Mother Dairy, a leading milk supplier in Delhi-NCR, sells fruits and vegetables through more than 300 Safal outlets.

Safal will start this service from 11 of its stores.

Each of the 11 Safal outlets will cater to a radius of 10 km around them. Consumers can avail the facility of home delivery by ordering the products through Zomato application, the company said in a statement. "To catalyse the ease of living and convenience for our consumers, Safal has initiated the home delivery option in partnership with Zomato," Pradipta Sahoo, Business Head - Safal, Mother Dairy Fruits & Vegetables, said. **PTI**