



MOTHER DAIRY initiates '#One Glass Milk campaign'

OUR CORRESPONDENT

Mother Dairy today celebrated 'National Milk Day' – November 26 – by commencing distribution of 98,000 glasses of milk as part of #OneGlass-Milk Campaign at the girls' school - Atal Adarsh Bengali Balika Vidyalaya, Gole Market, New Delhi to commemorate the 98th birth anniversary of the Dr Verghese Kurien, Father of White Revolution. The Company is undertaking

the initiative in collaboration with leading NGOs including Akshaya Patra for the region of Delhi NCR.

Vinod Chopra, Sr. Business Head – Milk, Mother Dairy initiated the campaign by offering a glass of milk to students of Atal Adarsh Bengali Balika Vidyalaya.

Mother Dairy has also rolled-out over 1 crore specially designed limited-edition milk packets paying tribute to Dr Kurien for his contribution towards the nation.