

## Mother Dairy to recycle 832 tonnes plastic by March 2020

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**M**other Dairy, a leading milk supplier in Delhi-NCR, on Wednesday said it will recycle 832 tonnes of plastic by March next year as part of its efforts to protect environment.

"To tackle with the burgeoning menace of post-consumer plastic waste, Mother Dairy debuted its plastic waste collection and recycling initiative in Maharashtra in June 2018 by rolling out the Extended Producer Responsibility (EPR) programme," it said in a statement. "Mother Dairy, through leading PROs, will collect and recycle plastic waste across 25 key states of its operations and is targeting to recycle around 60

per cent of the total multi layered packaging used, i.e, about 832 tonnes by March 2020," it added.

Mother Dairy, with the help of a Producer Responsibility Organisation (PRO), has collected and recycled around 1,073 tonnes of plastic waste till May 2019. This quantity includes around 183 tonnes of multi-layered packaging (MLP) and 890 tonnes of non-multi-layered packaging. Mother Dairy was commissioned in 1974 as a wholly owned subsidiary of the National Dairy Development Board (NDDB). The company sells edible oils under the Dhara brand while fresh fruits and vegetables, frozen vegetables and snacks, range of unpolished pulses, honey, pulps and concentrates are marketed under the Safal brand.