

Mother Dairy partners with DTC to set up 31 kiosks

OUR BUREAU

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Mother Dairy has partnered with Delhi Transport Corporation (DTC) to set up kiosks, in a bid to reach out to on-the-go consumers in the Delhi-NCR region.

Under this partnership, DTC has allotted space to Mother Dairy to operate 31 kiosks of which 21 kiosks have been set up at various locations such as DTC bus depots, terminals and colonies. The company said that the remaining 10 kiosks will be opened in a phased manner.

Sangram Chaudhary, MD, Mother Dairy Fruit & Vegetable Pvt. Ltd., said, "We have been instrumental in offering quality and nutritious products in close vicinity of our consumers. With the addition of these kiosks, we will be serving not only the residents but also the consumers on the go."

Manoj Kumar, MD, DTC, said, "With a daily ridership of more than 32 lakh passengers, it was only natural to join hands with Mother Dairy to provide convenience to the commuters as well as residents of nearby colonies."