



FOR IMMEDIATE RELEASE

Mr. Sangram Chaudhary appointed as the new Managing Director of Mother Dairy Fruit & Vegetable Pvt. Ltd.

New Delhi, 30 April 2019: The Board of Directors of Mother Dairy Fruit & Vegetable Pvt. Ltd. today appointed Mr. Sangram Chaudhary as the new Managing Director of the organisation. Mr. Chaudhary shall take charge with effect from May 1, 2019 and his induction will bring in immense growth potential for the Company.

Mr. Sangram Chaudhary comes with a rich experience of over three decades in the dairying sector of the country and has demonstrated exemplary leadership in his last association as Executive Director, National Dairy Development Board (NDDB). During his stint at NDDB, he has been instrumental in rolling out of National Dairy Plan apart from National & State Level Policies, implementation of animal nutrition, health, breeding and related livestock issues.

His core areas of interest remain organizational development, institution building, quality management and project management. Mr. Chaudhary is a Post Graduate in Rural Management from Institute of Rural Management Anand (IRMA), and Masters of Science with specialization in Life Sciences from University of Gujarat, Ahmedabad.

About Mother Dairy Fruit & Vegetable Pvt. Ltd.

Mother Dairy was commissioned in 1974 as a wholly owned subsidiary of the National Dairy Development Board (NDDB). It was established under the initiative of 'Operation Flood', world's biggest dairy development program launched to make India a milk sufficient nation. Today, Mother Dairy is a leading dairy player which manufactures, markets & sells milk and milk products including cultured products, ice creams, paneer and ghee under the 'Mother Dairy' brand. The Company also has a diversified portfolio with products in edible oils under the 'Dhara' brand and fresh fruits & vegetables, frozen vegetables, range of unpolished pulses, honey etc. under the 'Safal' brand. With evolving consumer needs towards healthy intake, Safal has also ventured into its varied range of 'Organic' produce. The range includes fresh fruit & vegetables and products like pulses, spices, rice, millets, dry fruits, wheat flour, etc. Mother Dairy through its brands has a national footprint across all major cities in India, offering a delectable range of products to its customers.