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### **Mother Dairy Launches 'Khaanti Ghee' - A Traditional East Indian Delicacy for Consumers across Kolkata**

Buoyed by the success of its range of regional-cum-traditional food products – Mishti Doi, Aam Doi and Nolen Gur flavoured ice cream, Mother Dairy Fruit & Vegetable Pvt. Ltd., announced the launch of 'Khaanti Ghee', a traditional East Indian Delicacy, for consumers across the city of Kolkata. The newly launched product will be available in a pack size of 200 ml, with an introductory price of Rs. 140 per pack and will be made available across 10,000+ outlets in the city initially. Mother Dairy's Khaanti Ghee has been specially developed keeping in mind the palate of eastern region, while offering the unadulterated traditional delicacy with rich taste, natural colour, aroma and granular texture – reminiscent of the conventional home-made ghee.

