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Mother Dairy gets "Quality Mark" Certificate: Leading dairy brand 'Mother Dairy' on Wednesday announced that it has been conferred with "Quality Mark" for all its poly pack milk variants being sold in Delhi NCR. The 'Quality Mark' stands for adherence to stringent compliance of quality norms adopted in hygienic and safe handling of milk right from its point of collection till it reaches the hands of consumers. The initiative was launched in July 2017 by Union Minister Radha Mohan Singh and NDDB was assigned the responsibility to standardize, examine and award certifications for manufacturing units complying with the stringent processes thus defined. SNS