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Six Safal outlets to open today

Sambalpur: Safal, the fruit and vegetable initiative of NDDB's wholly owned subsidiary Mother Dairy Fruit and Vegetable Limited (MDFPVL) is all set to expand its footprint in Odisha with launching of six retail outlets in the city on Sunday. The outlets will be opened at Balibandha, Badbazaar, Housing Board Colony, Bhima Bhoi Daily Market at Shantinagar besides two petrol pumps at Dhanupali and Ainthapali. Chairman of NDDB Dilip Rath said the outlets will bring cheer to both farmers and consumers. Managing Director of MDFPVL Sanjeev Khanna said the efforts will help in providing market linkage to the local growers and give them remunerative price for their produce.
