

Safal help for senior citizens

Bhubaneswar: Senior citizens of the capital city can now order Safal products on their mobile phones and avail themselves of free home-delivery facility as well.

Safal, a subsidiary of the National Dairy Development Board, has also launched free health check-ups and awareness sessions across the city, said chairman of the Board, Dilip Rath.

“This consumer-engagement programme is specially aimed towards senior citizens, who constitute around five per cent of the total population of the city. As part of the programme, we will be offering a host of solutions such as free home-delivery, free health check-ups and awareness sessions for them,” Rath said. TNN