

# Mother Dairy sales go up 9%

**MOTHER Dairy's turnover grew by 9 per cent in the last fiscal to about Rs 7,850 crore helped by better sales in value-added dairy products and edible oils businesses.**

**Mother Dairy, a wholly-owned subsidiary of the National Dairy Development Board (NDDB), had posted a turnover of Rs 7,186 crore in 2015-16. Our turnover has increased by over 9 per cent to about Rs 7,850 crore during 2016-17 fiscal.**

**In value-added dairy products and edible oils, our growth was nearly 20 per cent, Mother Dairy Managing Director S Nagarajan told PTI. The company sells value-added dairy products like ice cream, curd, paneer and ghee.**

**However, Nagarajan said the company's sales in fruits and vegetables segment remained muted. About 75-80 per cent of the company's sales come from dairy business, he said. The edible oil business contributes about Rs 1,000 crore, while fruits and vegetables add about Rs 600-700 crore.**

**Mother Dairy plans to launch new flavours of ice-cream soon. The company is a major supplier of milk in the national capital region with sales of about 30 lakh litres per day through 800 milk booths.**

**The company also has 400 Safal outlets in Delhi-NCR. Safal outlets are being operated on the franchise model, where the company provides basic infrastructure.**